



# Rolling Net Zero Accelerator.

For any Company of any Size in any Sector  
who wants to start **Now**

Fully online with in-person events throughout the year



Find out more:

[netzeronation.eco/rolling-netzero-accelerator](https://netzeronation.eco/rolling-netzero-accelerator)



“ This is a first class programme for any organisation who want to do the right thing but aren't sure where to start. There is great value in being part of a motivated community of organisations with shared goals.

**Anna Mutter,**  
SD Wind Energy



Your business pathway **to Net Zero certification**

**Business collaborations that create commercial opportunities and build confidence in implementing smarter carbon measurement and removal practices today...**













so that we still  
have a world  
**tomorrow**

# Access to the UK's Leading Experts on Carbon Measurement and Technology.

## Guiding you on your Pathway to sustainable growth and resilience.

Designed specially for SME's by SME's; this program requires just a few hours per month of your time to establish a credible Net Zero strategy.

### Outcomes

-  UK Government SECR and PPN 06/21 Accreditation
-  Professional Carbon Accounts
-  Carbon Benchmark, Validated Carbon Reduction Plan
-  Net Zero Pathway Certification
-  Membership in Net Zero Nation Ecosystem
-  Pathways aligned to the Science Based Targets
-  Featured in Net Zero Company Directory
-  Net Zero Thought Leadership
-  Discover new clients and partners in a green market place
-  Help and Support to comply with other Carbon Reporting Standards and Frameworks



With the guidance of trailblazers at Net Zero Nation we've made significant strides towards reducing our carbon footprint and enhancing sustainability in our operations.

**Craig Macfarlane,**  
**Fortress Security Alarms**





A growing ecosystem of **Net Zero** thought leaders



We are delighted to announce that we are now an Official Delivery Partner of the Net Zero Nation Accelerator and will be supporting this program to both contribute and learn the Net Zero best practices that will create a greener future.

**Jacqueline Ireland,**  
**Senior Procurement Manager,**  
**Forth Ports Scotland**





01

**MASTER**

Learn NET Zero Fundamentals

- **Better informed**

02

**MEASURE**

Create monthly carbon accounts

- **Better able to manage what you measure**

03

**MANAGE**

Create carbon reduction plan. Start reducing the easy stuff.

- **What can you actually reduce now & find funding to do it**
- **A credible plan to show tangible progress**

04

**MOMENTUM**

Building Momentum. Focus, Purpose & Culture, Leadership, Communication strategy, Stakeholder engagement, Go to market, Sales, Supply chain strategy, Community collaboration

- **Impacting Brand & Business Growth**

05

**MAINTAIN**

Continuous Improvement. Keep reducing & removing carbon and allocate more time and resources to do it

- **Measurable Progress**

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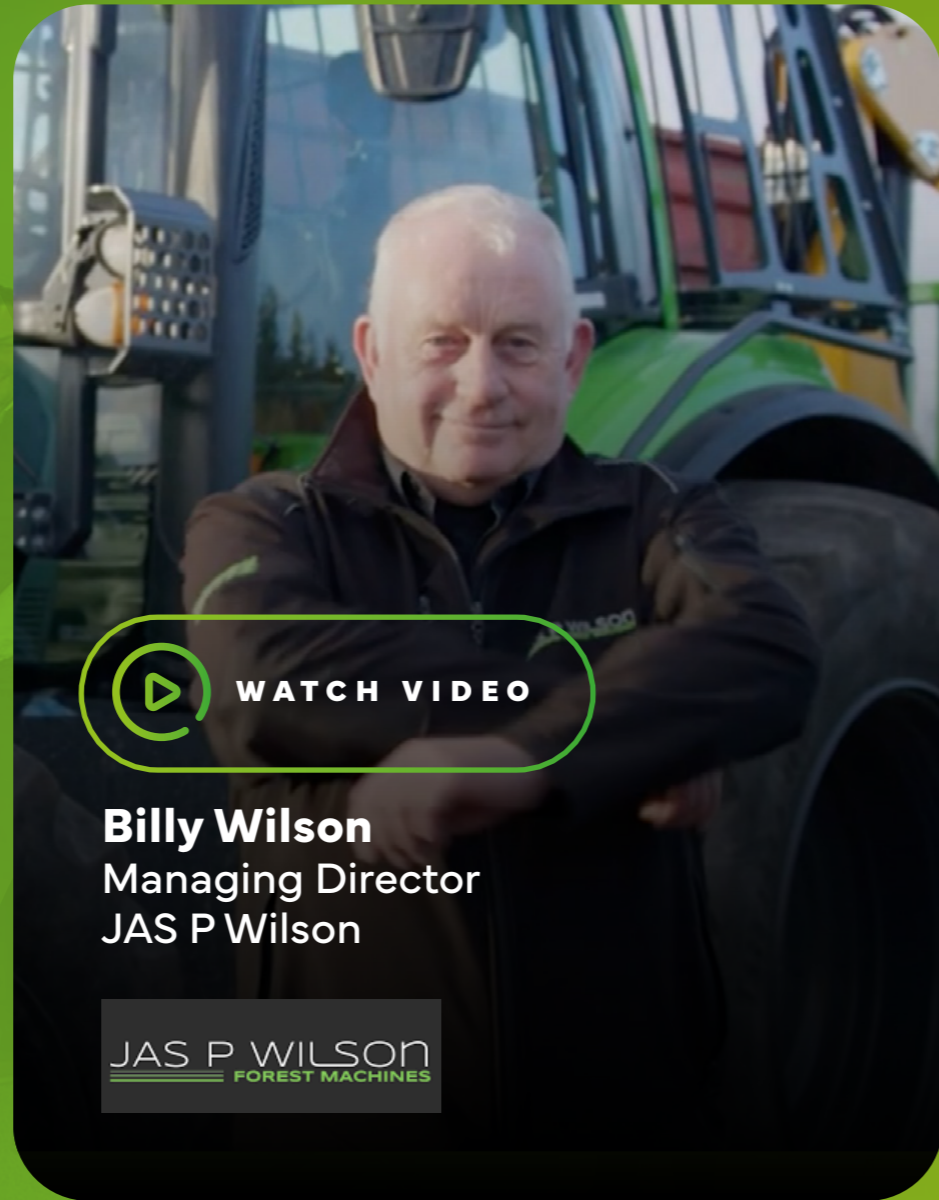
Participating in the Net Zero Nation ecosystem gatherings isn't just about benchmarking our current status; it's about accelerating our journey, bolstered by the friendship of like-minded business owners, all navigating similar waters. Combined, this transforms a challenging path into one that's inspiring and attainable.

**Craig Hume,**  
Managing Director,  
Utopia Computers





**Dawn Robson-Bell**  
Managing Director  
of Lochcarron of Scotland



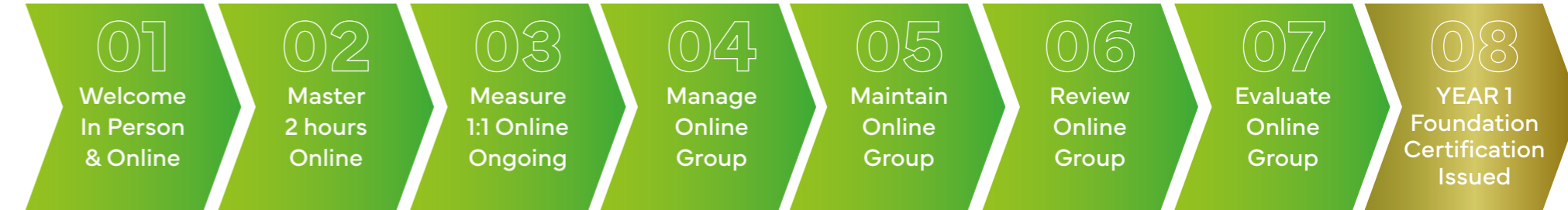
**Billy Wilson**  
Managing Director  
JAS P Wilson



## Start today on the Rolling Net Zero Accelerator

Spend just a few hours each month to gain the knowledge, access to experts and peer support, with the practical solutions needed to become a more efficient, low-carbon business with a Credible Net Zero strategy.

### MAIN PROGRAM



### ECOSYSTEM SERVICES & COLLABORATION



With various carbon standards emerging, you will also have access to experts who can help you stay informed and prepared to support these standards.

Find more detail about the schedule here: [www.netzeronation.eco/rolling-netzero-accelerator](http://www.netzeronation.eco/rolling-netzero-accelerator)



The Net Zero Accelerator has given us the knowledge we needed to start our Net Zero journey, make our brand stand out and get onto the approved supplier lists of our target customers who needed credible evidence of our net zero commitment.

**Jamie Burns, MD,  
Ailsa Reliability Solutions**



## Pathway to Net Zero



**The three year timescale is a sustainable pace that will suit most organisations.**

Please contact Net Zero Nation if you would like to achieve Impactful Leadership more quickly.

Please note if you join the certification pathway you will be automatically enrolled onto Ecosystem Pathway.



“ Since ZE Global decided to commit fully to the Net Zero Nation Accelerator program, we have seen a seven-figure contract come into the business, expanding and solidifying our company future for several years. Initially when we joined it was viewed by me as having sales benefit, which has proved accurate.

However, the most pleasing aspect of being part of Net Zero Nation, it is without doubt the best decision any company can make for the future of the planet, our company, staff, and families.

**James Gemmel,**  
MD, ZE Global



“

As Briggs Equipment look to further reduce our carbon footprint, the Net Zero Accelerator is a perfect fit, to help us drive our company & our suppliers, to understand how & where, they can make a difference, in our drive to Net Zero & why, it is critical, to our success.

**Billy Allison,**  
Briggs Equipment



“

As a small business, if you want to stay in the supply chain of bigger businesses then you need to be proactive and measure your carbon emissions before it becomes compulsory.

**Amy Britton,**  
Britton SCOTLAND







# Start your pathway to sustainable growth and resilience today

Contact our team: [team@netzeronation.eco](mailto:team@netzeronation.eco)

Join one of our regular webinars where you can hear more about the program from those involved past and present

For Webinar link and more details, please go to our website: [www.netzeronation.eco/rolling-netzero-accelerator](http://www.netzeronation.eco/rolling-netzero-accelerator)

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